

The Easy AdSense Cash Course

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Step #1: Picking your “niche”

Now we’re not going to get into some big huge thing about picking your niche, and how many searches it should have, and everything that goes along with picking a niche.

You’re simply going to go to <http://www.EzineArticles.com> or <http://www.ArticleCity.com> and look at the main topics. Just pick a main general topic.

For this example I have gone to <http://www.EzineArticles.com> and decided on “cancer” as my niche. You can pick whatever topic you want, but it must be a topic covered at one of these two sites because this is where the software gets your content from for your site.

Step #2: Getting your domain name and hosting

You will need to pick a domain name that is related to your niche. With my site, I found that <http://www.CancerSiteOnline.com> was available. You want to make sure that your “niche phrase” (mine being cancer) is in your domain name.

You can easily get a domain name from <http://www.GoDaddy.com> If you’ve never gotten a domain name before you can watch the video at <http://www.tomeymarketing.com/videos> which will show you exactly what steps you need to take to get your own domain name.

Now once you have your domain name, you’ll have to get hosting for it, and change your DNS settings. That may sound like greek to you if you’ve never done it before, but watch the video above, and this video on hosting <http://www.tomeymarketing.com/videos/hosting> and you’ll be able to easily do all of this.

You’re now all setup, and ready to build your first AdSense site...

Step #3: Select your template

With your purchase, you got a set of different templates. They are in the folder called “Templates”. Pick which template you would like to use.

Step #4: Creating the folders for your site.

On your computers desktop, right click and start a new folder. Name it the domain name of your site. For instance, my folder is called <http://www.CancerSiteOnline.com> Now you will need to create the folder for each sub-topic that is under your main topic and place it into your domain name folder. If your main topic has no sub categories then you will have one folder. Watch me do this by going to:
<http://www.tomeymarketing.com/videos/adsense/step4>

Step #5: Editing your template

Your next step will be editing all the template files. Now before you going running away screaming that this is too hard, watch the video below and I will make this as easy as possible for you.

Watch me do this by going to:
<http://www.tomeymarketing.com/videos/adsense/step5>

Step#6: Building the rest of your site

Now it's time to open up the Easy Adsense Cash Software that you got with your purchase. It's in the folder called "Software. Watch the video below to learn how to build the rest of your site. This is the last step in building your site, and then we're going to jump into how to start making money off of your site!

Watch me do this by going to:
<http://www.tomeymarketing.com/videos/adsense/step6>

Making Money With Your New Site

Step #1 Let's blog!

Having a blog on your site that continually updates on autopilot is one of the best ways to get traffic coming to your site! It's also very easy to install a blog. The next thing we are going to do is install a blog via your Cpanel using Fantastico. It's very easy to do, but you will need a host that offers Cpanel and Fantastico.

If you don't know if your host offers this or not, just email them and ask, and ask how you can access it. If your host doesn't then I recommend that you use <http://www.BlueWho.com> They are very reliable and offer everything you need. Plus they offer hosting for multiple domains, and when you see the last step of this whole process, you will see that having a host that offers multiple domain name hosting is very important.

Once you have your blog all setup and ready to go, you need to get some private label content about your topic, or write or have someone write content for you. This can be short 250-500 word blurps about your topic.

You'll need to go into your blog and create a post with each one but don't post it. You'll also need to edit the time stamp on each one for a future date. Doing this for example you could add 20 posts at one time, and if you only post once a week to your blog, you'd be set for 20 weeks. Just make sure you edit your timestamp on each of your posts.

Before using this method though you will need the plugin from <http://www.problogtools.com/pspo.php?cb=mailorder2> It wont cost you a dime. ☺

Step #2: Submit your blog RSS feed and URL to the directories.

The first thing you will need is [Blog Announcer Pro](#). It's a great software that will allow you to semi-automatically submit your RSS feed and URL to several different directories. This will get your site index fast, and will help get traffic to your site too!

Step #3: Article Submission

Everyone is talking about submitting articles online, and for a good reason. It WORKS!! They drive traffic to your site, and if used correctly can push you to the top of the search engines. In this step, you are going to either write or have

written 5 articles for your site. If you're not a writer you can hire people to write your articles for you at places like <http://www.Elance.com>, <http://www.Guru.com>, and <http://www.RentACoder.com>.

Your articles need to be written on the topic of your site. For instance, my site is about cancer, so I will have all of my articles written on the topic of cancer. Now just because your articles are on the topic of cancer doesn't mean people are going to be screaming to your site, or that you'll be ranked well in the search engines. There is a process that you will need to go through and it involves the resource box that you see at the end of articles.

By finding low competition keywords, and hyper linking them in your resource box, you will start seeing your site climb in the search engines for those keywords. By putting your domain name along with a call to action for people to visit your site, you'll also get traffic from the article directories too.

Conclusion

That's all there is to it. However, to keep traffic coming to your site, you need to do the following:

1. When your blog runs out of content, you need to put more content into it.
2. You need to have at least 1 article submitted each week for your site.

That's all the maintenance you'll ever have to do on your site...

This product is not finished. It probably never will be because there's so much more I want to teach you with this product. So is what I want you to do right now is write down any questions that you have. Go to <http://www.LizLive.com> and under the Suggestions department tell me what more you'd like to see with this course.

When I update this course I'll keep your suggestions in mind. Now I can't use everything everyone sends, but I will make this as complete and easy to follow for anyone. My goal is to have an Adsense product out there that anyone can learn from and I knew I could only do that by offering this product with master resale rights. So be sure to get on the updates list at updates-eacs@aweber.com. Anytime I update this product, you'll be instantly notified.

To your Adsense success!

Liz Tomey
<http://www.AdsenseGirl.com>